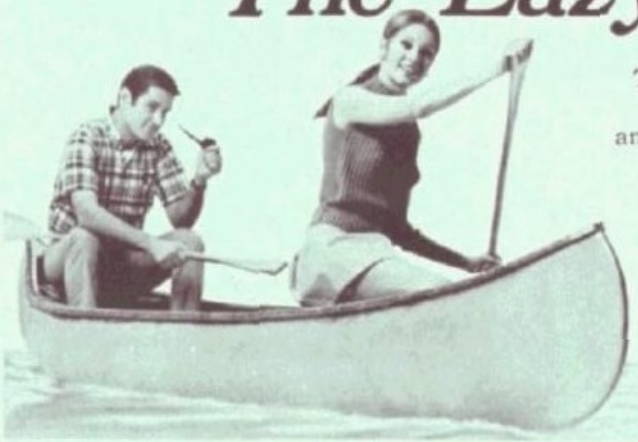
LEO BURNETT COMPANY, *Inc.*

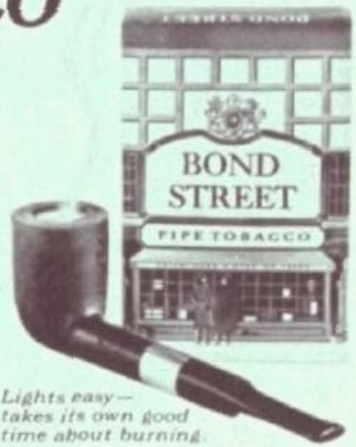
Ad No. 221—Req. No. 65365—1 Col.—B&W—2⅜ x 8 in.—{Popular Science / Popular Mechanics / Mechanix Illustrated,} 1969

Printed in U.S.A.

The Lazy Pipe Tobacco



This gentle-tasting tobacco has just the right combination of plugs and flakes for smooth and steady burning. Think of it this way: on a single pipeful of Bond Street you can travel a couple of relaxing miles in a canoe, without even lifting a paddle. (Provided your mate does.) We think you'll find the Bond Street taste to your liking (and don't be surprised if a passing sportsman has some glowing compliments for the aroma).



Lights easy—takes its own good time about burning.

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Source: https://www.industrydocuments.ucsf.edu/docs/grdv0004